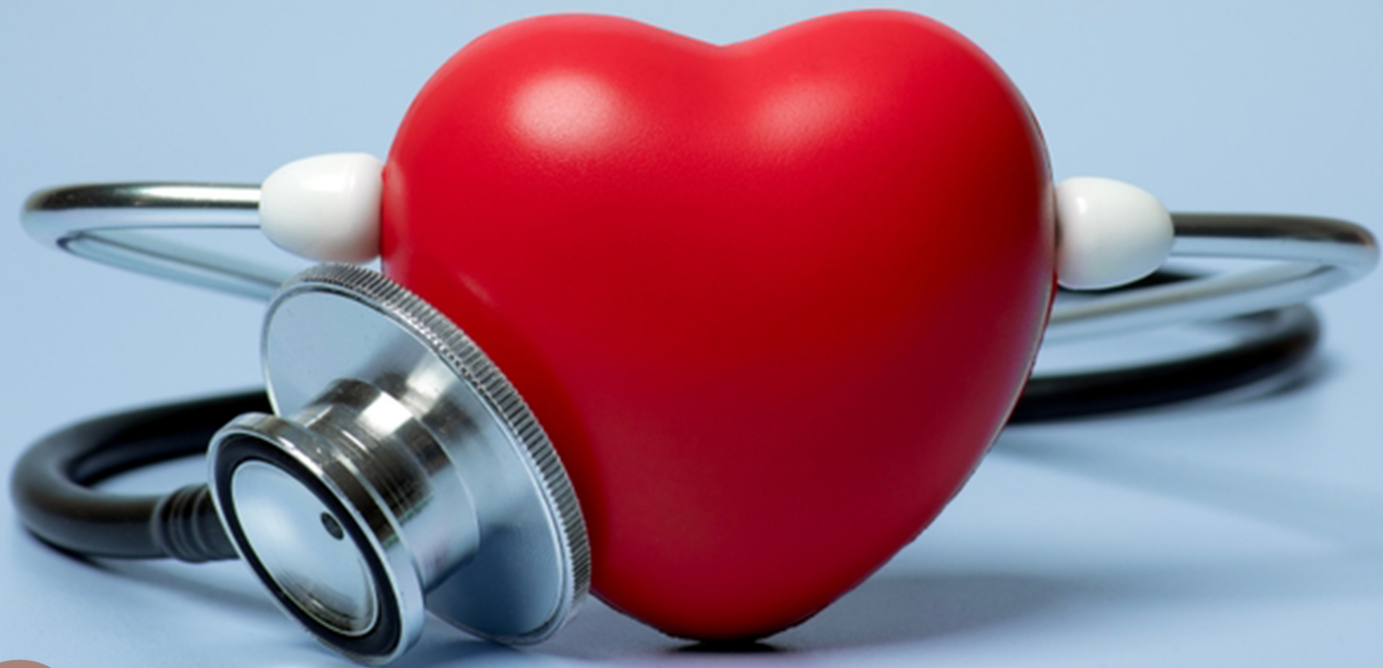


HOSPITAL ADMINISTRATION



About Us

KERALA STATE RUTRONIX, established in 1990 by the Government of Kerala, is the apex body for 18 Rural Women's Electronics Industrial Co-operative Societies. A joint initiative with the Dept. of IT and Khadi boards, it manufactures and supplies electronic equipment. RUTRONIX is a leading software, computer, and training organization with centers across Kerala. In 2005, it launched the "IT KERALA" program to offer affordable, employment-focused computer education. Other initiatives include the Multimedia-Animation project (2008), IT Infrastructure Management (2009), Logistics programs (2021), and Health Allied Programs (2023).



PROFESSIONAL DIPLOMA IN HOSPITAL ADMINISTRATION (PDHA)

The Professional Diploma in Hospital Administration offers comprehensive training in healthcare facility management, providing essential skills in healthcare operations, financial management, quality and safety protocols, information systems, and legal/ethical aspects. Graduates are prepared for diverse roles across departments such as Out-patient, Medical Records, Insurance, Quality Control, Purchasing, Reception, Billing, HR, Emergency, IT, Marketing, and Financial Management, equipping them to manage the complexities of healthcare administration effectively.



Duration : 1 Year (600 Hours)
10 Months Course + 2 Months Compulsory Internship

Eligibility : Plus Two

Subjects : **Semester I**

- + Basic Concept of Health
- + Significance of Hospital Administration
- + Hospital Supportive Service
- + Basics of Information Technology

Semester II

- + Hospital Management System
- + Structure of Marketing
- + Support and Utility Service
- + Business Communication

Methodology : Theory, IT Lab, Industrial Visit, Internship, Business Communication Training & Placement Assistance, etc...





   skill park

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